

# Unique Hands-on Business Training for Your High-Talent Employees

**Working in Teams, JMEC provides Real Life  
Research, Analysis & Consulting Experience  
for Participants**

## WHAT IS JMEC ?

A Tokyo-based business training program organized by 18 foreign chambers of commerce in Japan since 1993, and focused around a business plan competition. Conducted in English.

A 7-month program designed for full-time working professionals with lectures on Saturdays.

A program to support mid-career managers develop practical business skills and hands-on experience.

A program that attracts men and women from typically 15-20 countries and diverse professions.

## JMEC AS A CORPORATE L&D PROGRAM

Many companies have found that JMEC is an attractive training program, providing a valuable and unique experience for their high-talent employees—especially as they get to conduct research and analysis, and develop and write a comprehensive business plan for real business projects from real companies.

Companies that have sent employees to JMEC for training include Hewlett Packard, Danone, MetLife, Google, AIG, Louis Vuitton, TUV SUD and many others.



*"JMEC provided me with an opportunity to work in a diverse, multi-cultural team, and the confidence to leave my comfort zone. It deepened my understanding of how a business entity is managed. My employer, HPE, is a large company so it has always been difficult for me to understand the big picture, but JMEC gave me great insights. Now I understand much better how, in HPE, every transaction keeps the company running. This has had a huge impact on my career."*

Izumi Yamamoto,  
Hewlett Packard Enterprise Ltd.

## PARTICIPATION FEE & DEADLINE

**Participation Fee:** JPY 150,000  
**Application Deadline:** Oct.15, 2022



## FOR MORE INFORMATION

[www.jmec.gr.jp](http://www.jmec.gr.jp)

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# JMEC 29 PROGRAM INFO

Internationally accredited by Pearson plc,  
the world's largest education company

## 2022/2023 PROGRAM SCHEDULE

**November 12** : Program starts with  
a series of lectures and workshops  
on Saturdays

**January 14**: Business plan projects  
given to the teams

**May 8** : Submission of written  
business plan

**May 27/28** : Oral presentations to  
JMEC Judging Panel

**May 29-June 6**: Team  
presentations to Project Clients

**June 7** : Awards Ceremony

*For more details contact us at  
[info@jmec.gr.jp](mailto:info@jmec.gr.jp)*



## Information Sessions for Corporations:

Sep. 13 & 27

[www.jmec.gr/jp/participants](http://www.jmec.gr/jp/participants)

*Your employees will improve their business  
skills and learn how to write a professional  
business plan in a multinational environment.*

## WHAT DO JMEC PARTICIPANTS DO?

**Part 1** : Participate in a lecture and workshop series with  
experienced executives, business owners and entrepreneurs  
as lecturers and instructors.

**Part 2** : Participants work in culturally diverse teams of 4-5  
people on real business plan projects for real companies—  
conducting research and analysis; then develop and write a  
comprehensive professional business plan for their client.

## JMEC PARTICIPANT PROFILE

- Mid-career professionals in Japan
- ~50/50 men & women
- ~50/50 Japanese & non-Japanese
- Typically 15-20 nationalities each year
- Average age 33-34 years (range: 24-55)
- Diverse professional backgrounds

